

ENTROPY

How time and energy dissipate in unproductive ways.



In 1979, Michael Porter introduced 5 forces, that represent external threats to industries and organisations. What about internal threats?

WHAT IS ORGANISATIONAL ENTROPY?

Entropy is the silent internal threat, the hidden internal force, competing for the time and energy of people. It is the dissipation of alignment, energy and time that erodes capacity, leading to systemic decay without any meaningful, productive benefit. It shows up in rework, procrastination, delays, frayed relationships and exhausted teams. In short, entropy results in value leaking out of the system unmeasured and often undetected.

By paying attention, we can intentionally lower entropy, thus

- Reducing friction,
- Limiting depletion and
- Increasing long-term efficiency.

Most importantly for shareholders, lowering entropy has the power to reduce hidden costs or increase unrealised revenues by millions.

LENSES

Evaluating entropy through multiple systemic lenses, enables us to identify the greatest opportunities to reduce entropy levels and reclaim time and energy for more productive activities.

3Cs
Change,
Complexity
Conflict

SPISE
Spiritual,
Physical,
Intellectual,
Social and
Emotional

Business Systems
Strategy & Leadership, Structure
& Roles, Information Flow &
Knowledge Management,
Systems & Processes, Culture,
People and Learning

If you tick 2
or more
blocks, let's
have a chat.



Quick Dipstick - Does this sound like your organisation?

- ☐ We redo work because priorities or expectations keep changing.
- ☐ Meetings end without clear decisions or delegation of responsibility.
- ☐ People are tired and tend to neglect their own health and wellbeing.
- ☐ Tension lingers and feedback is delayed or avoided.

Our Entropy Assessments

We have 1 MINI and 3 detailed entropy assessments, which take between 5 and 45 minutes to complete. You will receive a FREE basic report and the option to purchase comprehensive feedback.

MINI Personal Entropy Assessment

<https://bit.ly/3HzModz>



Other Entropy Assessments

<https://bit.ly/4nokiBc>

